



CITY OF FLOWS

A CONFERENCE ON THE DIGITAL CITY
IN ANALOG SPACES
12th - 14th JULY
IN POTSDAM

reduced
participation fee:
20,- €

www.stadt-der-stroeme.de

An event organised by the Fachhochschule Potsdam Innovation Institute
in cooperation with Potsdam City Council

By facilitating connections and combined thinking within the different perspectives of specialist disciplines such as design, library sciences, culture and social work, the conference seeks to creatively reflect on reciprocal stimulation between the new digital services, socio-cultural norms and the analog living environment of the „physical“ city, and discuss concepts for enhancing our quality of life.

Thursday 12 July 2012

08:30-10:15 **Arrival / Registration / Welcome**

DATA FLOWS

How do we perceive the city?

- 10:15-10:45 **Mapping the urban now.** Till Nagel / SMART Singapore-MIT Alliance for Research and Technology & University of Applied Sciences Potsdam
- 10:45-11:15 **Making it public. Visualizing urban data.** Michal Migurski / Stamen Design, San Francisco
- 11:15-11:45 **Streetwise:
Mapping spatial configurations and user behaviours for urban design.** Christian Derix / Aedas, London
- 12:10-12:40 **Go with the flow or map to know? - Some thoughts and ideas on flow map design.** Jason Dykes / giCentre / City University, London
- 12:40-13:00 **Discussion** How digital technologies are changing perceptions of the city

LIFEWORLDS

How do we live; how do we participate?

- 14:30-15:00 **So much for a space of freedom: after the project is before the next project! On the political dynamics of socio-spatial support initiatives.** Fabian Kessl / University Essen-Duisburg
- 15:00-15:30 **Trust thy neighbour:
Using ICT to facilitate trust generation in urban neighbourhoods.** Peter Conradie / University of Applied Sciences Rotterdam
- 15:30-16:00 **Discussion** How lifestyles and participation in public affairs are changing
- 16:30-17:00 **The pain and pleasure of responsibility and continuity – or how modern is the human being in self-selected communities?** Jutta M. Bott / University of Applied Sciences Potsdam & »City-Climate Potsdam« Innovation Institute
- 17:00-17:30 **Comment** Birgit Schönberger / Freelance Journalist, Berlin
- 18:30 **Reception and Networking** Jann Jakobs / Mayor of state Capital Potsdam

INSTITUTIONS

How are municipal institutions and their functions changing?

- 10:00-10:30 **The strategic footprint of public libraries on urban development – identifying strategic roles and changing partnerships.** Nathalie Vallet / University of Antwerp
- 10:30-11:00 **The Berlin/Potsdam region as an „informational city.“** Hans-Christoph Hobohm / University of Applied Sciences Potsdam & »City-Climate Potsdam« Innovation Institute and Master Students from University of Applied Sciences Potsdam
- 11:20-12:00 **The Library as uniting factor in a society of change.** Rolf Hapel, Knud Schulz / Urban Mediaspace Aarhus
- 12:00-13:00 **Comment and Discussion** How are municipal institutions and their functions changing? Erik Boekesteijn / DOK Library Concept Center, Delft

RES PUBLICA

How do we conceptualise public affairs?

- 14:30-15:00 **The global street vs. the piazza.** Saskia Sassen / Columbia University, New York
- 15:00-15:30 **Form of unrest. The Internet as a city.** Tina Piazzi & Stefan M. Seydel / rebell.tv / dfdu.org
- 15:30-16:00 **Comment** Michael Daxner / Free University Berlin

- 16:30-17:00 **The ritual of participation – the thrill of breaking out in protest. Can participation be smart?** Hermann Voesgen / University of Applied Sciences Potsdam & »City-Climate Potsdam« Innovation Institute
- 17:00-17:30 **Discussion** How the conceptualisation of public affairs is changing

INTERVENTIONS IN CITY SPACE

How are social sculptures changing the city?

- 10:00-10:30 **Creating free spaces – designing boundary objects.** Markus Kissling / Spacewalk Artist Group
- 10:30-11:00 **The city as stage.** Birgit-Katharine Seemann / Head of the Department for Culture and Museums, State Capital Potsdam
- 11:00-11:30 **Comment** Hanne Seitz / University of Applied Sciences Potsdam
- 12:00-14:00 **Conclusion and closing remarks** Jutta M. Bott, Hans-Christoph Hobohm, Frank Heidmann, Hermann Voesgen / »City-Climate Potsdam« Innovation Institute

REGISTRATION

Registration details and further information can be found at www.stadt-der-stroeme.de

As there are a limited number of places at the conference, we recommend early registration. This can be completed at www.stadt-der-stroeme.de.

The conference languages are German and English with simultaneous translation.

CONTACT

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EVENT LOCATION

Hans Otto Theater
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